

News Media Statement

6 months ended September 30, 2023

Subject to Audit

Buffalo (Erie County), New York

www.buffnews.com

CIRCULATION SUMMARY								
	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Sat
TOTAL COMBINED AVERAGE CIRCULATION	87,743	71,101	69,896	69,848	69,917	73,072	72,769	522,739
The Buffalo News								
Print	49,836	33,066	32,002	31,896	31,912	34,947	34,572	34,522
Digital Nonreplica	37,907	38,035	37,894	37,952	38,005	38,125	38,197	38,144
Total Circulation Excluding Other Affiliated Publications	87,743	71,101	69,896	69,848	69,917	73,072	72,769	72,666
AFFILIATED PUBLICATIONS								
Buffalo News WNY Values								450,073
Total Combined Average Circulation	87,743	71,101	69,896	69,848	69,917	73,072	72,769	522,739

CIRCULATION DATA BY PUBLICATION								
THE BUFFALO NEWS - PRINT								
Paid Circulation								
Individually Paid Circulation								
Individual Subscriptions	41,088	29,342	28,264	28,270	28,256	30,982	30,938	30,959
Single Copy	8,748	3,597	3,611	3,499	3,529	3,838	3,507	3,563
Total Average Individually Paid Circulation	49,836	32,939	31,875	31,769	31,785	34,820	34,445	34,522
Total Average Paid Circulation - Print	49,836	32,939	31,875	31,769	31,785	34,820	34,445	34,522
Qualified Circulation								
Other Qualified		127	127	127	127	127	127	
Total Average Qualified Circulation - Print		127	127	127	127	127	127	
Total Average Circulation - Print	49,836	33,066	32,002	31,896	31,912	34,947	34,572	34,522

THE BUFFALO NEWS - DIGITAL NONREPLICA								
Total Average Paid Circulation - Digital Nonreplica	37,907	38,035	37,894	37,952	38,005	38,125	38,197	38,144
Total Average Circulation - Digital Nonreplica	37,907	38,035	37,894	37,952	38,005	38,125	38,197	38,144
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	87,743	71,101	69,896	69,848	69,917	73,072	72,769	72,666

BUFFALO NEWS WNY VALUES - PRINT								
Qualified Circulation								
Home Delivery - Address Specific								450,073
Total Average Qualified Circulation - Print								450,073
Total Average Circulation - Print								450,073

NOTES

REPORT ENDING DATE

September 30, 2023

Visit auditedmedia.com Media Intelligence Center for additional data.

SINGLE COPY PRICES

Saturday/Sunday/Weekend	\$5.00
Daily/Other	\$3.00

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We certify that to the best of our knowledge all data set forth in this news media statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Lee Enterprises, Incorporated

THE BUFFALO NEWS, P.O. Box 100, Buffalo, NY 14240

MARK BLUM
Controller

TOM WILEY
President/Publisher